



*2011 Boomer Esiason 13th Annual Sporting Clays Pro-Am
Benefiting the Boomer Esiason Foundation for Cystic Fibrosis*

June 15th and 16th, 2011
Dave Kelley's Elk Creek Hunt Club
Owenton, Kentucky

Pro-Am Teams will consist of a five-person squad made up of four amateur shooters and one pro shooter. The pros will be specially invited "world class" sporting clays competitors. Amateurs will include all other shooters. A drawing will be held in advance of the event to determine which pro will shoot on which Pro-Am Team.

Amateurs will be shooting for team awards and each amateur will receive a spectacular Pro-Am favor. The pros will be shooting to help their amateur teams as well as competing individually against the other pros for \$12,000 in cash awards. The top teams will be recognized during the dinner party Wednesday and Thursday evenings.

Entry Fee: \$4,000 per four-person amateur team. Groups and corporations can organize their own team or individuals may enter for \$1,000 and Shoot Management can blend single entries with other interested individuals into a team. Each team is responsible for securing a minimum of one shotgun for their team. All proceeds from the Pro-Am will benefit the Boomer Esiason Foundation for Cystic Fibrosis. Boomer has earmarked these funds to benefit Cincinnati Children's Hospital. **You may pay your entry fee with Visa, Master Card or American Express.**

Team entry includes: One day of sporting clays tournament targets, team favors, gourmet lunch and dinner provided by *Outback Steakhouse* and a special awards banquet including cocktails and a presentation by the Boomer Esiason Foundation the evening of the event.

Please complete the attached entry form, return with your credit card information or check made payable to the Boomer Esiason Foundation, and mail to Tournament Director:

**Cincinnati Bell
c/o Eric Miller
221 E. Fourth Street 103-1200
Cincinnati, OH 45202**

NOTE: *Only 12 and 20-gauge guns are allowed for the Pro-Am. Shot sizes allowed are 7&1/2, 8 and 9 only. Ammunition is not included in entry fee. Twelve and 20-gauge shells will be available for sale the day of the event at Elk Creek Hunt Club. Eye and ear protection are mandatory and available for sale day of the shoot.*



Event Sponsor Levels

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Event Presenting Sponsor \$35,000.00

1. Sponsor will have name and logo featured in title advertising for event.
2. Sponsor name and logo will be included in all printed advertising to include local and regional newspapers (circulation 1.5 million) as well as national sporting publications (circulation 40,000).
3. Sponsor name will be listed as the Presenting Sponsor on the club grounds.
4. Two free 4-person teams in the Pro-Am Team event, an \$8,000 value.
5. Eight additional free tickets to the Cocktail & Dinner Party Wednesday and Thursday evening.
6. Sponsor may supply unlimited banners or signs to be placed on the gun club property during the event.

Event Signature Sponsor \$25,000.00

1. Sponsor name and logo will be included in all printed advertising to include local and regional newspapers (circulation 1.5 million) as well as national sporting publications (circulation 40,000).
2. Sponsor name will be listed in a secondary position to the event Presenting Sponsor on the gun club grounds.
3. One free 4-person team in the Pro-Am Team event, a \$4,000 value.
4. Four additional free tickets to the Cocktail & Dinner Party Wednesday and Thursday evening.

Pro-Am Team Sponsor \$4,000.00

1. One 4-person amateur team. Includes special day of competition with individual favors and instruction with a world class pro shooter on Wednesday or Thursday.
2. Gourmet lunch and special gala Cocktail & Dinner Party on Wednesday or Thursday evening for team participants.
3. Listing as a team sponsor on the gun club grounds during the event.



Cocktail Party Sponsor **\$5,000.00**

1. Six free tickets to the cocktail and dinner party on the evening of sponsorship.
2. Sponsor may place signs and banners in and around the dinner tent on the evening of sponsorship.
3. Listing as the Cocktail & Dinner Party sponsor on the club grounds during the event.

Signature Ammunition Sponsor **Special Pricing on Products**

1. Listing as the Signature Ammunition Supplier on the gun club grounds during the event.
2. Sponsor may supply 2 banners to be displayed on the gun club grounds during the event.

Pro Shoot-Off Event Sponsor **\$3,500.00**

Platinum Level Event Sponsor **\$3,000.00**

1. Listing as Platinum Level sponsor on the gun club grounds during the event.
2. Four free tickets to the Cocktail and Dinner Party on either Wednesday or Thursday evening.

Gold Level Event Sponsor **\$2,000.00**

1. Listing as Gold Level sponsor on the gun club grounds during the event.
2. Two free tickets to the Cocktail and Dinner Party on either Wednesday or Thursday evening.



Pro-Am Team Entry Form

Please Select a Preferred Day to Shoot

Wednesday, June 15th 2011 Thursday, June 16th 2011

Team Name _____

Team Members

1. Captain _____ Work Address _____
City _____ State _____ Zip _____ Telephone _____
Shooter Experience Code* _____ e-mail address _____

2. Name _____ Work Address _____
City _____ State _____ Zip _____ Telephone _____
Shooter Experience Code* _____

3. Name _____ Work Address _____
City _____ State _____ Zip _____ Telephone _____
Shooter Experience Code* _____

4. Name _____ Work Address _____
City _____ State _____ Zip _____ Telephone _____
Shooter Experience Code* _____

Experience Codes: #1 Never shot a shotgun; #2 Limited shotgun experience; #3 Experienced shotgun shooter

Payment Information

Payment in full is due by June 10, 2011 with either credit card or check.

Credit Card Visa Master Card American Express

Name on Card _____
Credit Card Number _____ Security Code _____
Expiration Date _____

**** Entry Form can be faxed to Eric Miller at: (513) 474-5521****

Check payable to the Boomer Esiason Foundation mailed to Tournament Director:
Cincinnati Bell
c/o Eric Miller
221 E. Fourth Street 103-1200
Cincinnati, OH 45202

Please Contact Eric Miller at (513) 608-0325 or eric.miller@fuse.net with any questions.



Donation Only Form

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Donor's Info

Company Name _____
Name _____
Address _____
City _____ State _____ Zip _____
Telephone _____
E-mail _____

Sponsorship Type: ___ Platinum Level Sponsorship (\$3000)
 ___ Gold Level Sponsorship (\$2000)
 ___ Other Amount \$ _____

Payment Information

Payment in full is due by June 10th, 2011 with either credit card or check.

Credit Card
 Visa Master Card American Express

Name on Card _____
Credit Card Number _____
Expiration Date _____ Security Code _____
Billing Address _____

**** Donation Form can be faxed to Eric Miller at: (513) 474-5521****

Check payable to the Boomer Esiason Foundation and Entry Form mailed to Tournament Director:

**Cincinnati Bell
c/o Eric Miller
221 E. Fourth Street 103-1200
Cincinnati, OH 45202**

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The Boomer Esiason Foundation is a Sec. 501.C.3 charity.



Event Itinerary

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11:30 a.m.	Gourmet lunch presented by <i>Outback Steakhouse</i>
12:30 p.m.	Shooting clinic
1:00 p.m.	Team competition begins
5:00 p.m.	Pro Top Shoot-Out (cocktails begin)
6:00 p.m.	Gourmet dinner presented by <i>Outback Steakhouse</i>
7:00 p.m.	Boomer Esiason Foundation presentation (by Boomer)
7:30p.m.	Boomer Esiason Foundation live auction (by Jack)
8:30 p.m.	Event ends

Club info:

Dave Kelley's Elk Creek Hunt Club
1860 Georgetown Rd.
Owenton, KY 40359

Phone: (502) 484-4569